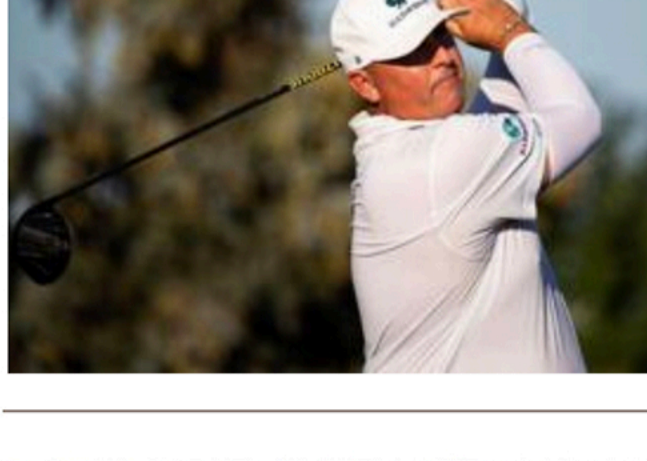


# Nebraska Market Insight | July–September 2019



## Pinnacle Bank Championship

We were pleased to sponsor Scott "Gooch" Gutschewski for the third year at the Pinnacle Bank Championship, which was held at the Club at Indian Creek in Elkhorn, NE, in July. This event was a great opportunity for our clients and employees to watch Scott in action. He ended the tournament tied for ninth place.



## 'Aloha' from Columbus – Columbus Days

The Columbus Days celebration went just swimmingly for the associates in our Columbus branch! The annual event included a "duck derby" in which thousands of ducks swam along the lazy river at the Pawnee Plunge Water Park. On each rubber ducky was a number that someone had purchased as a fundraiser. We at D.A. Davidson were pleased to sponsor the event and give away a Traeger grill as a prize. Our Columbus employees also served as "Duck Officials" and helped with the race and prize presentation!



## Lincoln Children's Zoo Client/Employee Appreciation Event

On August 23<sup>rd</sup>, we went to where the wild things are. Clients and associates from all three Nebraska branches were able to attend the Lincoln Children's Zoo for a fun private event. This was a great opportunity for employees to spend time with clients and their children. We heard wonderful feedback after the event, which 180 people attended.



## Nebraska Philanthropic Advisors Network

On September 10<sup>th</sup>, Jay Wilkinson, founder and CEO of FireSpring, presented "The ROI of Why," at Happy Hollow Club. In this fast-paced session, Jay shared the foundational tenets and formative attributes of the Do More Good movement and presented a compelling case as to why every company and nonprofit should be as focused on their "why" as they are on their "what." The purpose of this movement is to educate, inspire and empower business owners and leaders to use their businesses to do more good.

## Community Day of Caring

We have long invested in and encouraged associate involvement within our local communities. In addition to advocating for volunteerism, we believe in taking our commitment further. We offer specific volunteer events, give awards to employees who demonstrate a strong commitment to volunteerism, and enhance our employees' generosity by matching their charitable donations, and some volunteer hours, to eligible organizations.

For this year's D.A. Davidson Day, each volunteer wore a green D.A. Davidson t-shirt displaying the firm's logo inside a heart — a symbolic reminder of the caring aspect of their service.

As a company known for its focus on social responsibility and philanthropy, D.A. Davidson Day has become a strong addition to our extensive list of programs and initiatives that benefit nonprofits.

We could not have organized such an undertaking without the support, enthusiasm and effort of our staff. Across our company, it was another record year with over 1,000 employees and guests participating in 117 events and supporting 90 different charities. We look forward to celebrating our annual D.A. Davidson Day for years to come!

During the week, Lincoln, Columbus, and Omaha branches volunteered in their communities to make a positive impact for many individuals who are less fortunate.



## Lincoln

Lighthouse- Volunteers participated with the youth of the Lighthouse in a lawn game tournament. Volunteers were also given a tour of the facility and an orientation during their first 30 minutes of the shift. Before leaving for the day, volunteers handed out snacks and drinks to the kids.

Child Advocacy Center- Volunteers helped with landscaping and cleaned up the property, and also helped inside with other housekeeping items.



## Columbus

Feed the Farmers- In October, volunteers will show their appreciation for our agricultural industry by providing cookies, snacks, treats and beverages to farmers in the area. Deliveries will be made to the farmers in the fields or at select locations (ADM, Co-op).

United Way Campaign Kickoff- Volunteers served and cleaned up lunch, and also helped out in any way they were needed. The theme this year was, "Neighbor Helping Neighbor," which was very fitting for them, due to the flooding that took place this summer.



## Omaha

Habitat for Humanity ReStore- Volunteers helped in the nonprofit store with merchandising, processing donations, assisting customers, and completing exterior work on grounds.

No More Empty Pots- Volunteers had the hands-on-opportunity to help address food insecurity by providing community space for members to grow their own food. We helped this organization with their kitchen inventory, cleared out the basement, watered plants on their rooftop garden, and put together seed packets.



## Columbus Client BBQ

On September 19<sup>th</sup>, Columbus hosted their annual Client Appreciation Open House BBQ for their clients and employees. Brian Bunkers, one of the Financial Advisors in Columbus, was a key contributor: He smoked and prepared over 100 pounds of meat. This year, the event was held at the Friedhof. Approximately 275 people were able to attend, which was their best attendance since they started the event over 10 years ago. We are excited for next year's barbecue!

## Food Bank of Lincoln Fundraiser

September was Hunger Action Month, so Lincoln employees divided into two teams to help raise over \$2,000 to help fight hunger. With our gift-matching program, D.A. Davidson was able to match \$675 of it.