



I54
TRANSACTIONS

\$22.2B

DEAL VALUE

45⁺

TOTAL HIRES

NEW FINTECH BANKERS FROM M&A ACQUISITION

Welcoming Seven New Additions.

We were pleased to welcome seven new hires in 2021, extending our expertise in key areas. Managing Director Fred Johnson will focus on capital markets origination for our investment banking teams. Managing Director Eric Stetler expanded our Diversified Industrials coverage with his focus on the machinery and equipment space. And, with our acquisition of Marlin & Associates, we grew our Technology group by five new members.



KEN MARLIN VICE CHAIRMAN, TECHNOLOGY INVESTMENT BANKING



ANUP AGARWAL MANAGING DIRECTOR, TECHNOLOGY INVESTMENT BANKING



FRED JOHNSON MANAGING DIRECTOR, EQUITY CAPITAL MARKETS



MICHAEL "MAX" MAXWORTHY CO-HEAD OF TECHNOLOGY INVESTMENT RANKING



AALAP MERCHANT CO-HEAD OF TECHNOLOGY INVESTMENT BANKING



TOM SELBY MANAGING DIRECTOR, TECHNOLOGY INVESTMENT BANKING



ERIC STETLER MANAGING DIRECTOR, DIVERSIFIED INDUSTRIALS INVESTMENT BANKING







520
TRANSACTIONS
SINCE 2017

VALUE SINCE 2017

TOTAL TRANSACTIONS & DEAL VALUE OVER THE PAST 5 YEARS



"Our commitment to investing in our platform and growing our team prepares us for a strong 2022 serving clients in new capacities."

- RORY MCKINNEY

MANAGING DIRECTOR, HEAD OF INVESTMENT BANKING

Debt Advisory Doubles to Meet Increasing Demand.

During 2021, the D.A. Davidson Debt Advisory team doubled in size to serve the debt financing needs of our Technology, Consumer and Industrials sectors. Both public and private companies, as well as financial sponsors, use the proceeds of financings for acquisitions, refinancings, recapitalizations, and growth capital.

AT A GLANCE, OUR NOTEWORTHY 2021 TRANSACTIONS:

\$70.0M

A multi-currency asset-backed financing program for a growing financial technology company in the buy-now-pay-later space

\$108.5M

A dual-tranche senior secured financing for a consumer brandsfocused online marketplace and provider of media commerce services

\$115.OM

An acquisition financing for a specialty manufacturing business backed by a private equity firm focused on the industrials sector

The U.S. leveraged finance market set a record for new issuance volume in 2021, topping \$1T, with an increase of more than 35% over the prior year. Our Debt Advisory team has extensive relationships with investors in this market, including banks, specialty finance companies, BDCs, private credit funds, CLOs, insurance companies, sovereign wealth funds, and family offices. Our investors have deep knowledge of a multitude of debt instruments and market cycles.

In 2022, D.A. Davidson will continue to leverage our Debt Advisory capabilities—for both our core focus area of privately placed debt and for public debt offerings by our corporate clients.



AMY
JOHNSON

MANAGING
DIRECTOR,
HEAD OF
DEBT ADVISORY



D.A. DAVIDSON'S NEW TECHNOLOGY PRACTICE

Financial Technology (FinTech) is rich in opportunity right now, and D.A. Davidson has expanded our practice in this sector as well. In September 2021, D.A. Davidson & Co. completed the strategic acquisition of Marlin & Associates. The acquisition creates one of the most-active independent technology investment banking groups in the United States. The combination accelerates our growth strategy plan, scaling sector expertise and capabilities to meet client needs.



RESHAPING THE TECH LANDSCAPE

D.A. Davidson's Technology Group has extensive experience serving middle-market companies across a broad spectrum of Technology market segments. We have the expertise to navigate the rapidly evolving tech landscape, delivering lasting value to our clients through long-term partnerships. Our focus in the sector spans hardware, software, media, and communications services.

Never Stop Growing.

2021 saw exponential growth for D.A. Davidson, as evinced by a total transaction value over \$22B. We were able to leverage our expertise to complete 154 transactions with satisfying outcomes for our clients. Whatever 2022 brings, we are dedicated to finding solutions that meet real-life challenges.



has completed an initial public

offering of common stock

\$51,660,000

LEAD BOOKRUNNER

has completed an initial public

offering of common stock

\$1.538.566.008

CO-MANAGER



American

State Bank

FINANCIAL ADVISOR

has received an investment from

LEADEDGE



TRANSACTIONS

COMPLETED

VALUE

DEBT AND EQUITY FINANCINGS

TRANSACTIONS

ASSIGNMENTS



has been acquired by



SELL-SIDE ADVISOR



has established a multi-currency asset-backed financing with



FINANCIAL ADVISOR



has completed a public offering of subordinated notes

\$125,000,000

CO-MANAGER



has been acquired by

Hills HoldCo

SELL-SIDE ADVISOR



has been acquired by



SELL-SIDE ADVISOR



has completed a follow on offering of common stock

\$11,270,000

LEAD BOOKRUNNER



has completed a public offering of preferred stock

\$300,000,000

CO-MANAGER



has been acquired by



SUN CAPITAL SELL-SIDE ADVISOR swarm64

has been acquired by

servicenow

SELL-SIDE ADVISOR



has agreed to be acquired by

PROCORE

SELL-SIDE ADVISOR



has been acquired by



SELL-SIDE ADVISOR



has received an investment from



stucoмм M myday



FINANCIAL ADVISOR



has completed a private placement of convertible senior notes

\$1,000,000,000

CO-MANAGER

GeneralFINANCE

has been acquired by



SELL-SIDE ADVISOR



has been acquired by



SELL-SIDE ADVISOR



has acquired



BUY-SIDE ADVISOR



has completed a follow-on offering of common stock

\$345,345,000

CO-MANAGER



PENINSULA CAPITAL PARENERS has been acquired by

STRENGTH CAPITAL

SELL-SIDE ADVISOR



has completed an initial public offering of perpetual preferred stock

\$82,936,350

BOOK-RUNNING MANAGER

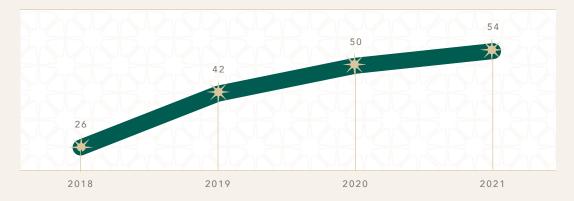


To learn more, visit our website

DADAVIDSON.COM

Capital Markets Reach New Record.

D.A. DAVIDSON CAPITAL MARKETS ACTIVITY



In 2021 our capital markets practice exceeded expectations. With \$14.6B in transaction value, our team capitalized on the market's momentum for a banner year and expanded our reach, adding Fred Johnson to the team to focus on origination in the consumer, industrials, and technology industries. Our market expertise, experience, and commitment to growth will continue to ensure success for our clients in 2022 and beyond.

2021 TRANSACTION HIGHLIGHTS

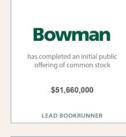
























Building Trusted DA DAVIDSON MINTERNATIONAL Long-Term Partnerships.

TRANSACTIONS IN 2021

50+

PARTNERS

160+

INVESTMENT BANKING **PROFESSIONALS**

TRANSATLANTIC

D.A. Davidson MCF International guided our practice to a record-breaking year in 2021. Our transatlantic partnership has facilitated cross-border transactions, opening up greater opportunities for our global clients.





has been acquired by

MAJESCO MAJESCO

THOMARRAVO

SELL-SIDE ADVISOR







"We are grateful to start 2022 in a strong position. We believe our strategy of focusing on long-term relationships and value creation positions us well









- HANS-CHRISTOPH STADEL

MANAGING PARTNER

















With more than 100 offices spanning the globe, D.A. Davidson offers reach that few firms can provide. Combined with our wealth of experience and deep investor network, our ability to follow and act on global insight puts us a step ahead. Our clients can trust us to always be looking to the future, anticipating how to leverage our ecosystem to deliver better results.

I,475

EMPLOYEES

IOI

OFFICE LOCATIONS

\$64B

ASSETS UNDER

\$308M

SHAREHOLDER EQUITY

Clear Strategies. Personalized Solutions.

Our full-service platform offers significant depth and expertise for middle-market companies operating in select industries.

D.A. DAVIDSON & CO.

Wealth Management
Equity Capital Markets
Investment Banking
Fixed Income Capital Markets

DAVIDSON INVESTMENT ADVISORS

D.A. Davidson Trust Company
Davidson Fixed Income Management

Clear Strategies. Personalized Solutions.

At D.A. Davidson Companies, we believe there is only one way to navigate through the wealth of financial services options: straightforward. We offer strategies that match your goals and show you the path to achieve them.

Our Focus.

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Consumer Products

Food, Beverage & Agriculture

Ecommerce & Digital Marketplaces

Consumer Services

DIVERSIFIED INDUSTRIALS

Aerospace & Defense

Building Products & Construction Materials

Infrastructure Services

Machinery & Equipment

FINANCIAL INSTITUTIONS

Banks

Thrifts

Specialty Finance

Asset Management

${\tt TECHNOLOGY}$

Software

Cloud Infrastructure

Financial Technology

Internet & Digital Media

Technology-Enabled Services











Are you ready to seize the opportunities that 2022 presents? Make it happen. Get in touch with our senior banking specialists to discuss your plans.

DADAVIDSON.COM/INVESTMENT-BANKING

RORY MCKINNEY

managing director, head of investment banking 310.500.3865 | rmckinney@dadco.com

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